Department of Economic Development & Tourism
Jacques Stoltz
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Dear Stakeholder

INVITATION TO PARTICIPATE IN DISTRICT WORKSHOPS ON THE DRAFT GUIDELINES FOR MANAGING REGIONAL AND LOCAL TOURISM

The Western Cape Department of Economic Development and Tourism (DEDAT) has appointed HS Business Solutions to facilitate and coordinate district roadshows to consult municipalities and tourism stakeholders on the draft Guidelines for Managing Regional and Local Tourism.

The workshops will provide an opportunity to review and discuss the draft Guidelines, share local experiences and gather practical input on how regional and local tourism can be managed effectively. They will also help build a shared understanding of the governance, funding and regulatory environment within which municipalities and tourism organisations operate, including National Treasury's MFMA Circular 131 and its implications for municipal tourism funding arrangements.

Your input will help the Department refine and finalise the Guidelines so that they are clear, practical and responsive to local circumstances. The discussions will also inform their implementation by identifying priority actions, support needs and opportunities for collaboration between municipalities and tourism stakeholders.

HS Business Solutions will communicate with invitees on behalf of the Department regarding workshop arrangements, participation and the consultation process. We encourage you to attend the workshop for your district, contribute actively to the discussions and respond promptly to communications from HS Business Solutions, including requests to confirm attendance.

Your participation will help shape a shared and practical approach to strengthening regional and local tourism in the Western Cape.

Thank you for your cooperation and contribution to this important process.

Yours faithfully,

Digitally signed by
Jacques Stoltz
Date: 2026.10.30
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Jacques Stoltz

Director: Tourism

Department of Economic Development and Tourism